



Clearinghouse for Older Road User Safety

Older Driver Safety Awareness Week 2023

Social Media Sample Messages

Target Audience: State Driver Licensing Agencies

- State Driver Licensing Agencies, it's time to support Older Driver Safety Awareness Week! Encourage older drivers to stay informed and maintain their driving skills by visiting ChORUS. <https://www.roadsafeseniors.org/>
- State Driver Licensing Agencies can add the ChORUS Older Driver Safety Awareness Week poster or use the digital lobby slides to promote road safety not only this week, but year-round. <https://tinyurl.com/3jbk97m2>
- With @RoadSafeSeniors resources, you can learn the signs to look for when an older driver might need help maintaining safety and mobility. Use ChORUS resources to refer #OlderDrivers for the help they may need to maintain #TrafficSafety. #ODSAW23. <https://tinyurl.com/np2yax4z>
- State Driver Licensing Agencies can learn more about #ODSAW23 and safety for #OlderDrivers year-round with resources from @RoadSafeSeniors. Promote safer communities using resources such as lobby slides. <https://tinyurl.com/3jbk97m2>
- State Driver Licensing Agency employees work to help #OlderDrivers make safe choices. Give older drivers the community-specific resources they need once driving safely is no longer an option. #ODSAW23. <https://tinyurl.com/2s3jx3s3>
- State Driver Licensing Agencies can use #RoadSafeSeniors handouts to refer #OlderDrivers to resources about making driving changes that help maintain safety and independence. Learn more about #TrafficSafety during #ODSAW23. <https://tinyurl.com/3jbk97m2>

RoadSafeSeniors.org