



Clearinghouse for Older Road User Safety

Older Driver Safety Awareness Week 2023

Social Media Sample Messages

Target Audience: Older Drivers

- Safety knows no age! We all want to be safe on the road. It's Older Driver Safety Awareness Week, and it's never too late to learn new tips for traffic safety. Discover tools and resources to help you drive safely on roads with @RoadSafeSeniors <https://tinyurl.com/3jbk97m2>
- Do you have a plan for safe driving as you age? ChORUS is here to help. Plan for the road ahead with the ChORUS Transportation Planning Tool. #ODSAW23 <https://tinyurl.com/9b2e97sd>
- Older Driver Safety Awareness Week is the perfect time to take steps to improve your traffic safety. Explore these ChORUS #ODSAW23 resources to help you stay safer on the roads. <https://tinyurl.com/3jbk97m2>
- Drivers-- prioritize your safety and the safety of those around you this Older Driver Safety Awareness Week. Learn more with the ChORUS resources <https://tinyurl.com/3jbk97m2> #ODSAW23
- #ODSAW23 is the perfect time for #OlderDrivers to map out a plan for safe mobility. Find resources to help you plan for your transportation in the future. <https://tinyurl.com/9b2e97sd>
- #OlderDrivers, a self-assessment may help you determine if you could benefit from consulting with a medical professional or Driving Rehabilitation Specialist to improve your driving safety during #ODSAW23. <https://tinyurl.com/y92ev6h6>
- The impacts of aging may lead to a need for a change in our driving habits. ChORUS offers ways to stay independent and mobile. Find resources in your community during #ODSAW23. <https://tinyurl.com/2s3jx3s3>
- Being a safe driver can contribute to your health and well-being. #OlderDrivers, use ChORUS resources @RoadSafeSeniors to plan for your transportation future. #ODSAW23. <https://tinyurl.com/3jbk97m2>

RoadSafeSeniors.org