



Clearinghouse for Older Road User Safety

State Driver Licensing Agency Sample Social Media for Older Driver Safety Awareness Week 2022

- **State Driver Licensing Agency:** In 2020, 6,549 people age 65 and older were killed in traffic crashes in the U.S. (according to @NHTSAGov). State Driver Licensing Agencies can promote #TrafficSafety by sharing @RoadSafeSeniors #ODSAW22 resources with older drivers and their caregivers. >> <https://bit.ly/3he04gM>
- **State Driver Licensing Agency:** With @RoadSafeSeniors resources, you can learn the signs to look for when an Older Driver might need help maintaining safety and mobility. Use ChORUS resources to refer #OlderDrivers for the help they may need to maintain #TrafficSafety. #ODSAW22. >> <http://bit.ly/3vohM4k>
- **State Driver Licensing Agency:** State Driver Licensing Agencies can learn more about #ODSAW22 and safety for #OlderDrivers year-round with resources from @RoadSafeSeniors. Promote safer communities using resources such as lobby slides. >> <https://bit.ly/3G2NjQT>
- **State Driver Licensing Agency:** State Driver Licensing Agency employees work to help #OlderDrivers stay safe. Give older drivers the community-specific resources they need once driving safely is no longer an option. #ODSAW22. >> <http://bit.ly/3fE5WLF>
- **State Driver Licensing Agency:** State Driver Licensing Agencies can use #RoadSafeSeniors handouts to refer #OlderDrivers, to resources about making driving changes that help maintain safety and independence. Learn more about #TrafficSafety during #ODSAW22. >> <https://bit.ly/3zKCNK5>

RoadSafeSeniors.org