



Clearinghouse for Older Road User Safety

Medical Professionals Sample Social Media for Older Driver Safety Awareness Week 2022

- **Medical Professionals:** Part of staying healthy is being safe on the road to minimize the risk of injury. #ODSAW22 draws attention to #OlderDrivers and #TrafficSafety. Engage in addressing older driver safety by using the @RoadSafeSeniors resources: lobby slides, posters, and other materials to support your efforts. #MedicalProfessionals >> <https://bit.ly/3G2NjQT>
- **Medical Professionals:** According to @NHTSAGov 55.7 million people in the U.S. population who are 65 and older (according to @NHTSAGov). #MedicalProfessionals serving older adults can add #TrafficSafety to their health and wellbeing checks. During #ODSAW22, learn more about the link between safe driving and health @RoadSafeSeniors. >> <https://bit.ly/3bC5902>
- **Medical Professionals:** #MedicalProfessionals can use the ChORUS patient questionnaire to promote safe driving – a contributor to health and wellbeing. Encourage safety with resources from @RoadSafeSeniors. #ODSAW22. >> <https://bit.ly/3eiAKp2>
- **Medical Professionals:** With age-related changes, #OlderDrivers may have an increased risk of serious injury if involved in a car crash. During #ODSAW22, and all year, we encourage #MedicalProfessionals to make the commitment to talk with their older patients about driving. >> <http://bit.ly/3nWmCRe>
- **Medical Professionals:** #MedicalProfessionals can talk with #OlderDrivers about the impact medical conditions and/or medications may have on driving safely. Help keep older drivers safe on the road during #ODSAW22 and all year. Learn more. >> <http://bit.ly/3asC9Uq>

RoadSafeSeniors.org