



Clearinghouse for Older Road User Safety

## How to Use these Resources to Strengthen Professional and Community Partnerships

The Clearinghouse for Older Road User Safety (ChORUS) has created activities for professionals engaged in the health and safety of older adults to promote and improve older driver safety in your community. Each item listed includes direct links to ChORUS resources, educational materials, and organizations that can support communities and individuals when completing these activities and events.

1. [Update Your Knowledge](#)  
Make sure you have current and accurate information and research on older driver safety using the [Older Driver Safety Infographic](#) and current [NHTSA traffic safety facts](#) on the Older Adult Population. [ChORUS](#) has resources on older driver safety for multiple audiences, including [older drivers](#), [law enforcement](#), [medical professionals](#), [state driver licensing agencies](#), and [families/caregivers](#). You can also [register](#) to receive email notices when we post new content to ChORUS.
2. [Join us for ChORUS' Twitter Chat](#)  
On May 23, 2023 from 2:00 – 3:00 p.m. ET we will be facilitating a Twitter Chat to exchange ideas and solutions to improve older driver safety. Review the [discussion prompts](#) and come prepared to share your experiences, ask questions and hear what others are doing in the field.
3. [Use ChORUS' Social Media Messages](#)  
Incorporate older driver safety into your social media with our [ready-to-post messaging organized](#) around topics of common interest. ChORUS connects users to resources, conversation starters, safety tips, and much more. Messages are available for you to use to communicate with older drivers and professionals.
4. [Work with a Local Radio Station to Run Radio Spots Now and Throughout the Year](#)  
We have [scripts for radios spots](#) that you can customize for your state and community. Reach out to your local radio stations about airing these announcements to educate and increase awareness about resources and tools to help older adults stay safe.

**RoadSafeSeniors.org**

5. Host a Senior Safe Driving Fair in Your Community  
Help older drivers be safer on the roads through a Senior Safe Driving Fair at your local community center, senior center, or at over 55 living communities. Use our [Older Americans Month Talking Points](#) and our [Toolkit on Hosting a Community Event](#). Locate partners such as your local community center, [An Area Agency on Aging](#), or local businesses. Invite stakeholders and partners who have focused efforts to keep older adults safe on the roadways. Consider having a [CarFit](#) program, an educational program that offers older adults the opportunity to check how well their personal vehicles "fit" them. Set up peer-to-peer exchanges to capture and [share your success story](#).
  
6. Handouts  
Incorporate older driver safety throughout your community. Print the [ChORUS flyers or poster](#) to have available in offices, lobbies, waiting rooms, and more. Display the [ChORUS lobby slides](#) in your waiting room televisions to let those visiting your office know that you care about the safety of older drivers and what they can do to improve traffic safety. If you are a medical professional, include the [ChORUS questionnaire](#) in your patient intake and interactions to start the conversation and include information about local resources for those may need help. If you are a [police officer](#) or work at the [state drivers licensing agency](#), learn how to screen and has signs that an older driver might need some assistance and learn where to refer drivers you encounter that may benefit from a medical review or other help to improve their traffic safety.
  
7. Lobby Slides  
Include the [lobby slides](#) we have developed in your lobby or waiting areas so that those visiting your offices can learn about the importance of traffic safety for older drivers.
  
8. Stay Connected  
Stay informed on older driver safety resources and updates through ChORUS. Link to our site from yours so others can access our resources. Join us on:
  - [Facebook](#): @roadsafeseniors
  - [Twitter](#): @roadsafeseniors
  - [LinkedIn](#): @roadsafeseniors
  - [Pinterest](#) @roadsafeseniors
  - Or, visit NHTSA for more information