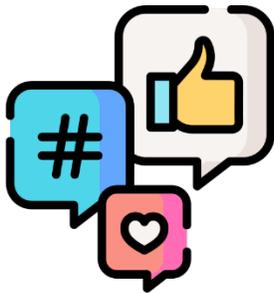


# BEYOND OLDER DRIVER SAFETY AWARENESS WEEK

## Continuing Professional and Community Partnerships

Older Driver Safety Awareness Week is a great way to jump start conversations and activities that can continue throughout the year. The Clearinghouse for Older Road User Safety (ChORUS) has created activities for health care professionals, law enforcement professionals, state driver licensing agencies, and families and caregivers, to bring awareness and engage in addressing safety among older drivers.

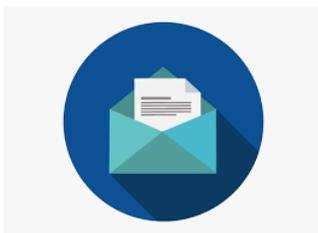
Each of the 12 activities listed below have direct links to ChORUS resources, educational materials, and organizations that can support the efforts of communities and individuals as they engage in each of the activities.



### 1. Follow Us on Social Media

See what we are sharing! Each week there are new resources and tools being shared by ChORUS. We share blogs, assessment tools, state resources, audience-specific guides, and much more. Follow us so you can stay connected to ChORUS. We are on:

- Facebook: [@roadsafeseniors](#)
- Twitter: [@roadsafeseniors](#)
- LinkedIn: [@roadsafeseniors](#)
- Pinterest [@roadsafeseniors](#)



### 2. Subscribe to the ChORUS eNews Updates

The monthly ChORUS newsletter spotlights safe mobility for older adults. This includes new resources, upcoming events, and other news so you can stay informed. [Sign up here](#) to start receiving these informational updates.



### 3. Share the ChORUS Transportation Planning Tool

The ChORUS Transportation Planning Tool helps older drivers develop a to-do list to improve their traffic safety. Older drivers, family members, and caregivers can use this tool to identify actions to take and resources to help. Medical professionals, law enforcement personnel, state driver licensing agency staff, Area Agencies on Aging, 2-1-1 centers, and others counseling older adults can refer callers to the ChORUS Transportation Planning Tool. Add this tool to your bookmarks and share this easy-to-use tool with others in your community or workplace.



### 4. Understand Older Road Users Includes Pedestrians and Bicyclists

When you think of older road users you might immediately think of an older driver, but older road users include pedestrians, bicyclists, motorcyclists, and others using the road. Check out the older road user research, initiatives, and street design recommendations at the [PedBikeInfo Library](#).



### 5. Hold a Presentation in Your Community About Older Driver Safety

Use our [Senior Center Presentation](#) to share why older driver safety is important and to share strategies for older drivers in your community to maintain safety and well-being. A senior center presentation can be hosted by senior centers, community centers, law enforcement liaisons, local libraries, or other community outreach groups. Topics for discussion include: why older driver safety is important, the impact of crashes on your individual health, what impacts older driver safety, ChORUS tools and resources to help you, when you might need to rethink your driving habits, what to do next in your journey, and how to budget for future transportation needs.



## 6. Include Traffic Safety When You Interact With Older Adults

Incorporate older driver safety into interactions with community members. **Healthcare providers** can include the [ChORUS older driver patient questionnaire](#) in annual check-ups and talk about driving safety with potentially at-risk drivers and their families or caregivers. Also, include driving safety when discussing [new diagnoses or medications](#). **Law enforcement professionals** can be [reminded during morning roll calls](#) to [know the signs](#) of when an older driver might need help, where to refer them, and [how to talk to someone about their driving safety](#). If the person has specific questions about how to be a safer driver, refer them to the [ChORUS Transportation Planning Tool](#). **State driver licensing agency personnel** can provide ChORUS handouts to older adults and refer them to the ChORUS website for more information on how to improve their traffic safety.



## 7. Host an Older Driver Safety Fair in Your Community

Work in your community to help older drivers be safer on the roads through an Older Driver Safety Fair at your local community center, senior center, or over 55 living communities. Use our [Guide on Hosting a Community Event](#). Find a host such as your local community center, [an Area Agency on Aging, or other groups with an interest in and connection with the older adults in your community](#). Invite stakeholders and partners who share a commitment to keep older adults safe on the roadways. Consider including [CarFit](#), an educational program that offers older adults the opportunity to check how well their personal vehicles "fit" them. Set up peer-to-peer exchanges to capture and [share your success story](#).



## 8. Get Involved in Your Community

There are many ways to get involved and help older drivers continue to drive safely and maintain their mobility. Offer to drive a neighbor. Support a ride sharing service – help establish one if it doesn't already exist in your community. Volunteer at a [CarFit](#) event. Educate your community and older drivers on how to stay safe behind the wheel. ChORUS relies on its panel of Subject Matter Experts to bring relevant perspectives and resources to our activities and materials. To apply to become a member of the

ChORUS Subject Matter Experts (SME) panel or to find out additional information on how to become a SME, reach out to us at [roadsafeseniors@neweditons.net](mailto:roadsafeseniors@neweditons.net).



### 9. Shine a Spotlight on Your Community

Has your community conducted research or developed materials related to older driver safety that can be highlighted on the [Clearinghouse for Older Road User Safety](#) website? We welcome [submissions](#) from the community to share best practices with your peers. We encourage you to submit the latest research, case studies, and resources that support older driver safety. What works in one community or state, just might work in another, there is no need to reinvent the wheel. Communities and states that are looking for best practices and resources can also explore strategies on the [My State Info page](#).



### 10. Tell Us Your Story

We hear every day about the great work that people are doing to support older driver safety across the country and we want to hear [your story](#). Tell us about a time when you, a loved one, or someone you care for in your personal or professional life adjusted their driving or transportation plan for safety. Are you:

- An older driver who discovered the benefits of transportation planning and alternate transportation options to remain safe and mobile?
- Someone who learned how to have the conversation and helped create a plan with an older parent, sibling, or relative?
- A healthcare provider or occupational therapist that helped a patient adjust their driving behavior?
- Someone who experienced a change in your medical condition or had a driving experience that impacted your life?
- A law enforcement professional that helped an older driver connect to community resources to enable them to continue to be safe on the road?



### 11. Share a Guide

We offer guides for older drivers, family members and caregivers, medical professionals, law enforcement personnel, and state driver licensing agencies as well as guides for hosting events and conducting outreach and educational activities. These guides include resources and tools to help improve traffic safety for older adults. [Share our guides with](#) colleagues, neighbors, family, and community officials who can benefit from these resources.



### 12. Join Us in May to Celebrate OAM

Every May, the Administration for Community Living (ACL) leads The Nation's observance of Older Americans Month (OAM). We will be participating during OAM and sharing older driver safety resources and information during May. Stay tuned for more information.