

BEYOND OLDER DRIVER SAFETY AWARENESS WEEK

Continuing Professional and Community Partnerships

Older Driver Safety Awareness Week is a great way to jump start conversations and activities that can continue throughout the year. Clearinghouse for Older Road User Safety has created activities for health care professionals, law enforcement professionals, state driver licensing agencies, and families/caregivers, to bring awareness to improve older driver safety.

Each of nine activities listed below have direct links to ChORUS resources, educational materials, and organizations that can support communities and individuals when completing these activities and events.



1. Host An Older Driver Safety Focus Group

A great way to help older adults with safety behind the wheel is to know their needs. Host an [open discussion on Older Driver Safety](#) (Drive Well Tool Kit, Page 54) that includes older adults and stakeholders to better understand what can help them be safer. This can be hosted by and/or include law enforcement, community centers, or local government. Topics for discussion include: Do you need more safe transportation options? Do you need safer roads? Is there adequate safe transportation available for older adults to stay connected to community activities? How can your community address safe transportation for older adults?



2. Share Older Driver Safety Information

Incorporate older driver safety into interactions with community members. For healthcare providers, talk about driving safety with potentially at-risk drivers and their family/caregivers. Also, address driving safety when discussing [new diagnoses or medications](#) as part of the routine assessment for older adults. Law enforcement professionals can be [reminded during morning roll calls](#) to know the signs of when an older driver might need help and where to refer them. Help older drivers plan for the road ahead. Know when and how [to talk to someone about them driving safely](#). If the person has specific questions about how to be a safer driver, refer them to the [ChORUS Transportation Planning Tool](#).



3. Host a Senior Safe Driving Fair in your Community

Work in your community to help older drivers be safer on the roads through a Senior Safe Driving Fair at your local community center, senior center, or at over 55 living communities. Use our [Toolkit on Hosting a Community Event](#). Find a host such as your local community center, or [An Area Agency on Aging](#). Invite stakeholders and partners who have focused effort to keep older adults safe on the roadways. Consider having a [CarFit](#) program, an educational program that offers older adults the opportunity to check how well their personal vehicles "fit" them. Set up peer-to-peer exchanges to capture and share [your success story](#).



4. Newsletters and Blogs

Healthcare providers, family members/caregivers, law enforcement, traffic safety professionals, state driver licensing agency staff, transportation engineers/planners, and families, ChORUS offers current content for newsletters and blogs. ChORUS has created content so individuals and organizations can easily post the information most helpful to your members/community. Use our [guides](#), our [library](#), our monthly [blogs](#), and if you need more information reach out to us at roadsafeseniors@neweditions.net.



5. Get Involved In Your Community

There are many ways to get involved and help older drivers continue to drive safely and maintain their mobility. Offer to drive a neighbor. Support a ride sharing service – help establish one if it doesn't already exist in your community. Volunteer at a [CarFit](#) event. Educate your community and vulnerable road users – older drivers— how to stay safe behind the wheel. Creating ChORUS and ensuring its continued growth would not be possible without its panel of Subject Matter Experts, who serve as key resources in the continuous improvement of this website. To apply to become a member of the [ChORUS Subject Matter Experts \(SME\) panel](#) or to find out additional information on how to become a SME reach out to us at roadsafeseniors@neweditions.net.



6. Shine a Spotlight on Your Community

Has your community conducted research or developed materials related to older driver safety that can be highlighted on the [Clearinghouse for Older Road User Safety](#) website. We welcome [submissions](#) from the community to share best-practices with your peers. We encourage you to submit the latest research, case studies, and resources that support older driver safety. What works in one community or State, just might work in another, there is no need to recreate the wheel. Communities and States that are looking for best practices and resources can also look at the [My State Info page](#).



7. Tell us Your Story

We hear every day about the great work that people are doing to support older driver safety across the country and we want to hear [your story](#). Tell us about a time when you, a loved one, or someone you care for in your personal or professional life adjusted their driving or transportation plan for safety. Are you:

- Someone who learned how to have the conversation and helped create a plan with an older parent, sibling, or relative?
- A healthcare provider or occupational therapist that helped a patient create a safer transportation plan?
- Experienced a change in your medical condition or had a driving experience that impacted your life?
- Have you had to adapt your car or adjust your driving habits to help you continue to be a safe driver?
- Are you a law enforcement professional that helped an older driver connect to community resources to enable them to continue to be a safe on the road?
- Have you used the Safe System approach to design a roadway with older adults in mind and have a success story to share?



8. Share a Toolkit.

Everyone can benefit from one of our toolkits. It is amazing how often we forget to share important information with others. Colleagues, neighbors, family, and community officials can all benefit and ensure they are working each day to improve older drivers' safety. [Share our toolkits with them.](#)



9. Register and update your knowledge.

Did you know [ChORUS](#) has resources on older driver safety for multiple audiences? This includes training videos for law enforcement, medical information for healthcare providers, resources for state driver licensing agencies, and materials to help families/caregivers have a conversation about older driver safety. [Register](#) to receive email notices when we post new content to ChORUS. You can get notices to your audience type (e.g. individual, healthcare provider, law enforcement professional, state driver licensing staff, family/caregiver).



10. Let's Connect!

Stay informed on older driver safety resources and updates. There are lots of ways to stay connected to ChORUS. We are on:

- Facebook: [@roadsafeseniors](#)
- Twitter: [@roadsafeseniors](#)
- LinkedIn: [@roadsafeseniors](#)
- Pinterest [@roadsafeseniors](#)
- Or, visit [NHTSA](#) for more information